

OM Balance Privacy Statement

NMI, located at Nieuwe Kanaal 7c, 6709 PA Wageningen, is responsible for the processing of personal data from the OM Balance (www.om-balance.com) as shown in this privacy statement.

Contact details:

Nutrienten Management Instituut BV
<https://nmi-agro.nl>
Nieuwe Kanaal 7c
6709 PA Wageningen
The Netherlands
nmi@nmi-agro.nl

Personal data that we process

NMI processes your personal data with the OM Balance because you use our services and/or because you provide them to us yourself.

Below you will find an overview of the personal data that we process:

- Address details
- E-mail address
- IP address
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone.
- Information about your activities on our website
- Internet browser and device type

For what purpose do we process personal data?

NMI processes your personal data for the following purposes:

- To be able to e-mail you if this is necessary in order to be able to carry out our services.
- Inform you about changes to our services and products
- Allow you to create an account
- Allow you to create an organic matter balance for your company

Automated decision-making

NMI does not take decisions on the basis of automated processing operations in the OM Balance Sheet on matters that may have (significant) consequences for individuals. These are decisions that are taken by computer programs or systems, without a human being (e.g. an NMI employee) being among them.

How long we keep personal data

NMI stores your personal data with the OM Balance for as long as the application is available. This is to ensure that you have access to your data.

Sharing of personal data with third parties

NMI will not sell your information in the OM Balance to third parties and will only provide it if this is necessary for the implementation of our agreement with you or to comply with a statutory obligation. However, your data can be shared with Stichting Milieukeur (SMK) to check whether you comply with the On the way to PlanetProof quality mark. With companies that process your data on our behalf, we enter into a processing agreement to ensure the same level of security and confidentiality of your data. Your data can be used for analyses and publications of NMI and/or partners. These data will always be aggregated / anonymized and cannot be traced back to individual users.

Cookies, or similar techniques, that we use

NMI only uses technical and functional cookies in OM Balance. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies that we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember, for example, your preferences. It also enables us to optimise our website. You can unsubscribe from cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete any information that has previously been stored via your browser's settings.

Viewing, adjusting or deleting data

You have the right to access, correct or delete your personal data. In addition, you have the right to revoke your consent to the data processing or to object to the processing of your personal data by NMI and you have the right to data transferability. This means that you can submit a request to us to send the personal data that we hold about you in a computer file to you or another organisation mentioned by you.

You can send a request for inspection, correction, deletion, data transfer of your personal data or a request for withdrawal of your consent or objection to the processing of your personal data to nmi@nmi-agro.nl

To ensure that the request for access has been made by you, we ask you to enclose a copy of your proof of identity with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number black in this copy. This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

NMI would also like to point out that you have the option of submitting a complaint to the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

NMI takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you feel that your data is not properly secured or there are indications of misuse, please contact us at nmi@nmi-agro.nl